



HP Latex 2700 Plus Printer

The high-performance, cost-effective wide format printer with a sustainable edge



Accelerate production efficiency to the next level

- Productive and cost-effective—vivid colors at 958 ft2/hr with symmetrical double printheads.
- Increase efficiency—automatic printhead cleaning and intuitive interface with guidance help save
- HP Professional Print Service Plans²—for proactive support, workflow control and trainings to arow.

Print your way to higher margins

- You can grow into high-margin jobs with 30% wider gamut at high speed, preserving media aloss, feel.3
- Print confidently on a wide range of signage and décor applications, including thin films, vinyl, and
- Ensure consistent color and quality configurations across your global fleet with HP Configuration
- Enjoy easy finishing, lamination, and installation with configurable overcoat and flexible inks for wrapping.

Sharpen your sustainability edge with HP

- Water-based HP Latex Inks—UL ECOLOGO® Certified, no HAPs/required hazard warning labels, odorless prints.5
- Carton-based ink cartridge, local outer carton recycling, ink bag and printhead free take-back program.6
- Get a wide range of compatible eco-conscious media, meeting UL GREENGUARD GOLD and Toy Safety requirements.
- HP Latex prints are recyclable, returnable, or nonhazardous and safe for disposal.8

For more information, please visit http://www.hp.com/go/latex-2700-series Join the community, find tools, and talk to experts. Visit the HP Latex Knowledge Center at https://lkc.hp.com/

This printer is intended to work only with cartridges that have a new or reused HP chip, and it uses dynamic security measures to block cartridges using a non-HP chip. Periodic firmware updates will maintain the effectiveness of these measures and block cartridges that previously worked. A reused HP chip enables the use of reused, remanufactured, and refilled cartridges. More at: http://www.hp.com/learn/ds

¹ Based on internal HP testing, March 2022. Outdoor mode 3-pass, 6-color, 90%. While CMYK and Optimizer are duplicated with symmetrical double printheads, Overcoat, Light Magenta and Light Cyan rely on single printheads. Some services depend on printer, service contract, and region availability. Visit https://www.hp.com/us-en/printers/large-format/latex-printer-workflow-solutions-services.html for more information.

^{3 30%} wider gamut based on testing commissioned by HP and performed by Venture Electronics Spain, S.L. in February 2022 comparing the HP Latex 2700 Printer series and comparable top sellers competitive alternatives using UV technology between \$100,000 and \$200,000 USD as of February 2022, by comparing gamut volume in CIE Lab units (the higher, the better) printing on Avery MPI3001 and Indoor printmodes. Test performed under the same conditions in all printers measuring the ECI2002 target with the FD-9 spectrophotometer from Konica Minolta.

4 Requires an HP PrintDS account, Internet connection, and connected Internet-capable device. HP PrintBeat Jobs API and HP PrintBeat Live Production can only be accessed by purchasing the proper HP Professional Print Service

Plan. For more information, see http://www.printos.com

⁵ UL ECOLOGO® Certification to UL 2801 demonstrates that an ink meets a range of multi-attribute, lifecycle-based criteria related to human health and environmental considerations (see http://www.ul.com/EL). HP Latex Inks were tested for Hazardous Air Pollutants, as defined in the Clean Air Act, per U.S. Environmental Protection Agency Method 311 (testing conducted in 2013) and none were detected. There is a broad set of media with very

different odor profiles. Some of the media can affect the odor performance of the final print.

The ink cartridge HP Eco-Carton outer carton is 100% recyclable through local cardboard/paper programs. The inner materials including the ink bag and printheads can be returned free of charge to the HP Planet Partners. program for reprocessing of plastic parts. Zero landfill. For ink bag and printhead take back, visit http://www.hp.com/recycle to see how to participate and for HP Planet Partners program availability, program may not be available

in your jurisdiction. Where this program is not available, and for other consumables not included in the program, consult your local waste authorities on appropriate disposal.

7 For eco-conscious media see http://www.hp.com/mediasolutionslocator . Applicable to HP Latex Inks. UL GREENGUARD Gold Certification to UL 2818 demonstrates that products are certified to UL's GREENGUARD standards for low chemical emissions into indoor air during product usage. For more information, visit http://ul.com/gg or greenguard.org . HP Latex is rated as unrestricted room size—full decorated room, 33.4 m² (360 ft²) in an office environment, 94.6 m² (1,018 ft²) in a classroom environment. Fourth-generation HP Latex inks have been tested and demonstrated compliance to the following toy safety methods and protocols: EN 71-3, EN 71-9, ASTM F963-

^{17,} US 16 CFR 1303, US 16 CFR 1307, SOR 2011-17, and SOR 2018-83. HP does not recommend using the ink for toys intended to target children under the age of 3 years.

8 Most HP large format paper-based printing materials can be recycled through commonly available recycling programs, or according to region-specific practices. Some HP media are eliqible for return through the free, convenient HP Large Format Media take-back program. Programs may not exist in your area. See http://www.HPLFMedia.com/hp/ecosolutions for details. HP large format printing materials, both unprinted and printed with Original HP Latex Inks, are non-hazardous and safe for disposal. Contact your local waste management authority for local area-specific instructions. For end-of-life management of large-format prints when printed, see https://lkc.hp.com/storage/app/uploads/public/601/996/259/601996259ff86371330719.pdf

Technical specifications

Print	
Printing modes	1302 ft²/hr (2-pass) 958 ft²/hr (3-pass) 743 ft²/hr (4-pass) 527 ft²/hr (6-pass) 409 ft²/hr (8-pass) 312 ft²/hr (10-pass)
Print resolution	Up to 1200 x 1200 dpi
Ink types	Water-based HP Latex Inks
Ink cartridges	8 (black, cyan, light cyan, light magenta, magenta, yellow, HP Latex Optimizer, HP Latex Overcoat)
Cartridge size	5L
Printheads	8 (6 HP Latex Universal, 2 HP Latex Optimizer)
Long-term print-to- print repeatability	Maximum color difference (95% of colors) ≤ 2 dE2000
Media	
Handling	Roll-to-roll, double-sided blockout, dual-roll, ink collector, roll-to-freefall (optional)
Media types	Banners, self-adhesive vinyls, films, papers, wallcoverings, canvas, synthetics, fabrics, mesh, textiles ¹
Roll size	Up to 126 in (single roll); Up to 2 x 60 in (dual roll)
Roll weight	Up to 661 lb (single roll, with included diverter roller); Up to 2 x 440 lb (with included dual roll kit)
Roll diameter	15.75 in
Thickness	Up to 0.015 in (default); up to 0.08 in (with custom carriage height setting)
Applications	Exhibition and event graphics; Decoration; Displays; Exterior signage; Indoor posters; Banners; Light boxes - film; POP/POS; Textile; Vehicle graphics; Wallpaper
Connectivity	
Interfaces	Intel I210-T1 Gigabit Ethernet (1000Base-T)
Dimensions (w x d >	kh)
Printer	228 x 54 x 66 in
Shipping	231 x 71 x 75 in (printer); 26 x 31 x 22 in (ink collector kit); 150 x 37 x 19 in (jumbo dual roll kit)
Weight	
Printer	3424 lb
Shipping	4534 lb (printer); 73 lb (ink collector kit); 760 lb (jumbo dual roll kit)
What's in the box	HP Latex 2700 Printer, printheads, jumbo dual roll kit, 126-in diverter roller, ink collector kit, 126-in spindles (x2), HP Latex Cleaning kit, HP Internal Print Server, touch monitor, documentation software, user manual, media edge holders, Original HP sample media, cleaning supplies, pneumatic gun, User Maintenance Kit
Environmental rang	ges
Operating temperature	59 to 86°F
Operating humidity	20 to 70% RH (non-condensing)
Acoustics	
Sound pressure	71 dB(A) (operating), 58 dB(A) (idle)
Power	
Consumption	11 kW (typical) - quality indoor mode (4-pass), 11 kW (typical) - outdoor mode (3-pass)
Requirements	Input voltage 200-240/380-415 V Delta/Wye threephase and PE; 50/60 Hz; 56/35 A
Certification	
Safety	IEC 62368-1 compliant; United States and Canada (CSA listed); EU (LVD and MD compliant, EN62368-1, EN12100, EN60204-1, and EN1010-1); Ukraine (UA)
Electromagnetic	Compliant with Class A requirements, including: USA (FCC rules), Canada (ICES), EU (EMC Directive), Australia (ACMA), New Zealand (RSM), Korea (KCC)
Environmental	WEEE, RoHS (EU, China, Ukraine), REACH, CE marking compliant
Warranty	24-month maintenance and support coverage: 6-month limited hardware warranty; 18-month HP Standard Service, Maintenance and Support. Warranty may vary by country as required by law. Go to http://www.hp.com/support to learn about HP service and support options in your region.

Ordering information

HP Latex 2700 Plus Printer

Product 79R36AW

Accessories	
474Y0A 4J0X0A	HP Latex 2700 Series Ink Collector Foams Kit HP 126-in Dual Roll Kit
4R4W4A	HP 126-in Spindle
4R4W5A	HP Latex 126-in Roll-to-freefall Kit
55P20A	HP Latex 2700 Standard Uptime Kit
55P22A	HP Latex 2700 Series User Maint. Kit
79D06A	HP Latex 2700 Series Edge Holder Kit
G1K80B	HP 126-in Dual Roll Spindle
L2E28A	HP Latex Jumbo Dual Roll Split Spindles
M2J33A	HP Latex In-line Slitters
T4E58B	HP Latex Media Saver Kit

Original HP printing supplies

GOZZZA	HP 886 Optimizer Latex Printhead
GOZZAA	HP 886 Latex Printhead
GOZZBA	HP 883 5-liter Cyan Latex Ink Cartridge
GOZ29A	HP 883 5-liter Magenta Latex Ink Cartridge
GOZ30A	HP 883 5-liter Yellow Latex Ink Cartridge
G0Z31A	HP 883 5-liter Black Latex Ink Cartridge
G0Z32A	HP 883 5-liter Light Cvan Latex Ink Cartridge
G0Z33A	HP 883 5-liter Light Magenta Latex Ink Cartridge
G0Z34A	HP 883 5-liter Optimizer Latex Ink Cartridge
GOZ35A	HP 883 5-liter Overcoat Latex Ink Cartridge
GOZ45A	HP 883 Latex Printhead Cleaning Kit

Original HP large format printing materials

HP Photo-realistic Poster Paper HP Optimal Gloss Air GRP (REACH Compliant²) HP Removable Adhesive Fabric (REACH Compliant²) HP 15-oz Prime Double-sided Blockout Banner (REACH Compliant²)

For the entire HP Large Format Printing Materials portfolio, please see HPLFMedia.com.

Service and Support

U57WSAC HP Professional Print BASIC Plan USYMSAL HIP Professional Print BASIL Plan
USTYMSAL Plan Professional Print PLUS Plan
USTYMSAL Plan Professional Print PLUS Plan
USGWRE HP 3 year Plus Service Plan Hardware Support with Defective Media Retention
USGWSE HP 4 year Pols Warranty Plus Service Plan Hardware Support with Defective Media Retention
USGWVPE HP 1 year Post Warranty Plus Service Plan Hardware Support with Defective Media Retention
USGWNE HP 3 year Basic Service Plan Hardware Support with Defective Media Retention
USGWNPE HP 1 year Post Warranty Basic Service Plan Hardware Support with Defective Media Retention

















For more information, please contact your local Lindenmeyr Munroe sales representative.

¹ Performance may vary depending on media—for more information, see

Performance may vary depending on media—nor more information, see http://www.hp.com/go/mediasolutionslocator. For best results, use textiles that do not stretch. The optional ink collector is required for porous textiles.

This product does not contain substances listed as SVHC (155) per Annex XIV of the EU REACH directive published as of June 16, 2014 in concentrations exceeding 0.196. To determine the status of SVHC in HP products, see the HP REACH Declaration published at HP Printing Products and Consumable Supplies.